



## Jeff Fitzsimmons

### Co-Founder and Director of Product Strategy

Jeff Fitzsimmons is the co-founder and director of product strategy for HarQen, a leading web telephony company that leverages its voice to web audio technology platform to develop smart, easy-to-use business applications that solve real world problems. In his role, Jeff develops the technology that HarQen employs to power the company's different products including: VoiceScreener™, an HR solution that virtually eliminates the need to coordinate first round interviews; and Comic Wonder, the first competitive arena for joke-telling online.

Jeff moved to Seattle in 1991 to work in the film industry. In this field, he had front row seats to (and significant participation in) the grunge rock movement, as well as the television commercial and feature film explosion of Seattle. During this time, Jeff wrote an Emmy™ award winning children's television series for ABC called *How 'Bout That* and a popular humor book called *The Art of the Bonsai Potato - Zen Without the Wait!* – which has sold over 250,000 copies to date.

In 2003, Jeff moved to Milwaukee and embarked on a journey in PR, serving as the chief creative officer for Caffeine Communications -- a Milwaukee-based company specializing in guerrilla, grassroots and downright crazy PR for large international clients. At Caffeine, Jeff managed world-class brand initiatives for large international companies including Sony Playstation, Rainbow Play Systems, Harley-Davidson and InterContinental hotels.